

Message from the General Manager

Dennis O. Lamb



For more than 55 years, the Vallecitos Water District (VWD) has not only consistently provided water, but continuously evolved to meet the burgeoning demands of a population that grew from a few hundred residents to more than 87,000 today.

In 1955, it was dwindling water supplies that led to the formation of the San Marcos County Water District to tap into an aqueduct to import water from Northern California and the Colorado River. As you would imagine, offering this valuable, but limited, product to a semi-arid desert experiencing accelerated growth in agriculture, business activities, and residences would have been a challenge under the best of circumstances.

Over time VWD has reinvented itself with a new name, additional services and a commitment to necessary change that offers customers a safe, reliable product without an excessive premium price. This philosophy has carried over to today.

Looking to bolster water service reliability, VWD recently completed initiatives that include upgrading its wastewater recycling facility to double its output and lower imported water demand for the region. A new, 40-million-gallon water storage tank was also constructed for service efficiency and emergency storage.

Furthermore, VWD has adopted a new sustainability focus, to meet its customers' needs today without compromising precious natural resources for tomorrow. At its San Marcos headquarters facility, VWD has erected solar car ports to ease electricity demand from the California grid and recently completed a sustainable demonstration garden that further serves as an exceptional example of conservation for the future.

VWD is pleased to provide this 2010 Urban Water Management Plan. Contained in it are all current and projected water supply demands for the next 25 years, as well as descriptions of the water recycling, conservation, education and outreach programs that will shape our water district going forward.

Although this plan is no guarantee to an endless water supply for the future, as proven time and time again, the Vallecitos Water District will rise up to meet all challenges and strive to maintain the reliable service and affordability its customers have come to expect.